


Understanding Strategic Management, Claire Capon, 2008, Business & Economics, 419 pages. A brand new introductory text in strategic management which presents the key theories and frameworks for the analysis, formulation and implementation of strategy in a concise.

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The Oxford Handbook of Strategy A Strategy Overview and Competitive Strategy, David O. Faulkner, Andrew Campbell, Apr 6, 2006, Business & Economics, 1031 pages. Presents an analysis of how thinking on strategy has evolved and what are the likely developments. This work includes chapters on six key areas: Approaches to Strategy.

Strategic Management 10E, Pearce, 2009
The Business Approach to Training, Teresa Williams, Adrian Green, 1997, Business & Economics, 201 pages. This book explains the main ideas governing finance, strategy and marketing. By relating concepts like business planning, cash flow, breakeven analysis, pay back, SWOT analysis.


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The Salt Line, Elizabeth Spencer, 1995, Fiction, 302 pages. "Spencer's refined, sensuous writing and laser insights inform this novel, as extraordinary as her other works." -- Publishers Weekly
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